



Attorney's Docket No.: 13906-132001 / 2003P00159 US01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting                          Art Unit : Unknown  
Serial No. : 10/608,895                          Examiner : Unknown  
Filed : June 27, 2003  
Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC  
          RESPONSE PROBABILITIES AND RESPONSE VALUES

**Attention: Official Draftsman**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

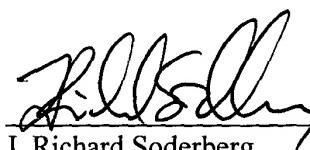
TRANSMITTAL OF FORMAL DRAWINGS

Please substitute the enclosed 4 sheets of formal drawings for the corresponding drawings presently in the application.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 9/19/03

  
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CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

September 22, 2003  
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Heidi Bathrick  
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